



INDIAN EXCELLENCE IN RADIO AWARDS 2008

Best Programme/Show (Hindi)	Digital Radio Broadcasting (Mumbai)	Morning #1
Best Programme/Show (Tamil)	Sun TV Network	Chinna Thambi Periya Thambi
Best Programme/Show (Bengali)	Friends 91.9 FM	Selaam Kolkata
Best Programme/Show (Telugu)	Big 92.7 FM - Adlabs Films	Breakfast Show - Big Sandadi
Best Programme/Show (Kannada)	Radio One (Bangalore)	Good Morning Bengalooru
Most Innovative Show	Worldspace Satellite Radio	Chandamama Betala Kathalu
Best Interactive Idea	Digital Radio Broadcasting (Mumbai)	Red Mike
Best Community Service Award	Digital Radio Broadcasting (Mumbai)	Bajao For A Cause
RJ of the Year (Hindi)	Digital Radio Broadcasting (Mumbai)	RJ Malishka
RJ of the Year (Tamil)	Radio MidDay West (India)	RJ Suchi
RJ of the Year (Bengali)	Radio Mirchi ENIL	Mir & Arnabi
RJ of the Year (Telugu)	Big 92.7 FM - Adlabs Films	RJ Shekar
RJ of the Year (Kannada)	Radio One (Bangalore)	RJ Prithvi
RJ of the Year (English)	Clear Media - HIT FM95	Star J Sarthak
Best Radio Promo - In-House (Hindi)	Radio Mirchi ENIL	Raksha Bandhan 2007
Best Radio Promo - In-House (Tamil)	Big 92.7 FM (Chennai)	AIDS Day
Best Radio Promo - In-House (Bengali)	Radio Mirchi ENIL	Anti Cricket Prompting Promo
Best Radio Promo - In-House (English)	HT Music and Entertainment	AR Rahman Concert Promo2
Best Radio Promo - In-House (Kannada)	Radio Mirchi ENIL	Pori Tapri Jingle
Best Radio Promo - Single Spot	Digital Radio Broadcasting (Mumbai)	RED Mic_Celeb Illusion Promo
Best Use of Advertising	Digital Radio Broadcasting (Mumbai)	Taxi 935
Best Cross-Platform Communication Campaign	Radio City - Music Broadcast	Fun Ki Nayi Bhasha
Best FM Brand	Digital Radio Broadcasting (Mumbai)	Red FM Mumbai
Excellence In Communication	Digital Radio Broadcasting (Kolkata)	Red FM Kolkata's Superhero Campaign
Excellence In New Media Initiative	Radio City - Music Broadcast	whatte Fun Microsite
Best On Ground/Activation By An FM Station	Digital Radio Broadcasting (Mumbai)	Bajaaoo For A Cause
Best New Launch	SMEL (94.3 MY FM)	Indore Launch